



Welcome to the Course

Earn credit for interacting with three podcast episodes focused on artificial intelligence (AI) - originally produced for the Career Practitioner Conversations with NCDCA podcast.

This course explores the growing role of artificial intelligence and emerging technologies in modern career development practice. Drawing on expert perspectives from practitioners across multiple fields, participants will examine how AI tools such as generative AI platforms can be used ethically and effectively to support resume development, digital storytelling, and career exploration, while also understanding their limitations. The course introduces the Stanford Integrative Learning Portfolio Lab's ePortfolio framework, which emphasizes deep reflection, personal storytelling, audience awareness, and thoughtful management of identity in digital spaces. Participants will also gain foundational knowledge of high-growth technical fields including AI, data science, and cybersecurity. Throughout the course, a central theme emerges: that while AI is a powerful and time-saving tool, the human elements of empathy, advocacy, critical thinking, and authentic connection remain irreplaceable in career development work.



Learning Objectives

After completing this course, you should be able to:

- Explore the benefits and challenges of using AI tools in career development work.
- Discover a framework for assisting students and clients with branding and storytelling considerations as they navigate digital spaces and platforms.
- Develop a deeper understanding of the growing need for a wide variety of skills in technical jobs and non-technical support roles.



Course Structure

- About this Course
 - Instructions and Objectives
- Podcast Episodes
 - AI and the Evolution of Career Development Services
 - AI and the Digital Presence Framework
 - Guiding Careers in Data Science, AI, and Cybersecurity
- Learning Assessment
- Course Wrap-Up

NCDCA Podcast – Navigating AI in Career Development [POD004]



In This Course You Will:

- Listen to 3 podcast episodes
- Take a quiz
- Print or download a certificate of completion
- Complete a feedback survey

Assessment

- 9-question quiz
- A score of 80 is required for course completion.
- You may take the quiz as many times as necessary; no time limit.

Course Acknowledgements

- Content: Podcast Hosts and Guests
- Assessment: Melissa Venable

Continuing Education Credits

- 2 CEs
- You can download and print a certificate of completion for this course after completing all required components.

